



Faith Over Fear: How Christian Business Women Can Grow Their Business With Confidence

**Overcoming fear in business starts with trusting
the One who called you. This mini-guide will show
you how to step into your God-given calling
with boldness.**

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Fear is the #1 roadblock keeping Christian women from stepping fully into their business calling.

It's hard to face the fact that **you're afraid**.

Fear often masquerades as confusion. *"Well, I don't know what to do." "I don't have ..."* *"I can't do ..."*
"What if they say ..."

Sound familiar?

The Biblical Greats: Fear and Faith in Action

Moses – "Who am I?" ([Exodus 3:11, 4:10-13](#)) – **Insecurity, feelings of inadequacy**

"O Lord, I am not eloquent... I am slow of speech and tongue." ([Exodus 4:10](#)) – **Limited in abilities, feeling not good enough**

The Remedy: Yet, God reassured him, saying, *"I will be with you."* ([Exodus 3:12](#)).

Gideon – "How can I save Israel?" ([Judges 6:15](#)) – **I can't do it, how will it even be possible**

My clan is the weakest in Manasseh, and I am the least in my father's house." ([Judges 6:15](#))

The Solution: God responded, *"I will be with you, and you shall strike the Midianites as one man."* ([Judges 6:16](#)).

Jeremiah – "I am only a youth." ([Jeremiah 1:6-7](#)) – **I don't have the experience**


"Ah, Lord God! Behold, I do not know how to speak, for I am only a youth." ([Jeremiah 1:6](#)) – **I'm not competent**

The Cure: But God reassured him, saying, *"Do not say, 'I am only a youth,' for to all to whom I send you, you shall go, and whatever I command you, you shall speak."* ([Jeremiah 1:7](#)).

Ordinary people like you and I, who were **told by God to do His will**. They heard the voice of God to step into their calling. And their immediate responses were *words of fear*.

It's natural to feel all these things and own them, while recognising that we serve at the pleasure of the King of Kings.

Be still. The answer was always the same, **I AM with you**.

 **Reflection:** Where is fear holding you back in your business? How can you remind yourself that God is with you?

Stop Holding On – Release Your Business to God

As believers, we are never alone. When we act as if we're in this alone, we struggle because we've lost sight of the One who created us for His purpose – His calling for our life.

We've made it our thing - *"It's mine, I can do it by myself."*

All parents have encountered this stage with children - when their confidence is greater than their actual ability.

We can be the same way as God's children. Full of the desire to create the vision that God has given us and not recognising that there's a gap that God has to fill to make this possible.

On our own, it's true we cannot do it. BUT, the presence of God blesses us with supernatural abilities that bridge the gap between what we are and what God would have us do.

"Jesus looked at them and said, "With man this is impossible, but with God all things are possible. [Matthew 19 : 26](#) "

● Stop making it your thing. Release your hold and open your hands to God. Everything belongs to Him, including us.

How kind God is to welcome the doubts and fears of His creation.

We tell the Creator who we are and what we're capable of, forgetting that He knows us better than we know ourselves.

God will reveal to us who we are as we walk with Him.

"For we are His workmanship, created in Christ Jesus for good works, which God prepared in advance for us to do." [Ephesians 2 : 10](#)

That's an amazing thing to know. To live with a sense of wonder and expectancy. Knowing that the story is unfolding as it was destined to.

An elderly lady, probably in her 90's said this well. "Every day that I wake up and God loves me and I love God, is a great day."

Life will happen. Troubles will come. God's work through us will continue.

📌 **Remember:** *"With God, all things are possible."* ([Matthew 19:26](#))

Walking in Faith, Not Fear

When fear hijacks your life to take the driver's seat, stop the car. Remember the command and assurance.

Command: "Have I not commanded you? Be strong and courageous. Do not be frightened, and do not be dismayed, for the Lord your God is with you wherever you go." [Joshua 1 : 9](#) – take a step forward, **commands are not suggestions, they are instructions.**

In obedience we find freedom.

Assurance: "For God gave us a spirit not of fear but of power and love and self-control."- [2 Timothy 1 : 7](#) – God equips us with strength, love, and self-discipline to walk boldly in our calling.

We're not operating on feelings. We're **WALKING BY FAITH.**

🎯**Action:** Take a step today—*no matter how small*—towards the calling God has placed on your life. Whether it's reaching out to a potential client, stepping up in faith with your marketing, or taking a leap of obedience in your business strategy, take that first step.

The Eternal Perspective: A Greater Reward Awaits

Whatever your work on this earth, be fully engaged. Fight the good fight of faith.

Be expectant that one day, we will hear these words:

"His master said to him, '**Well done, good and faithful servant.** You have been faithful over a little; I will set you over much. Enter into the joy of your master.'" [Matthew 25 : 23](#)

✝️ God will fill the gap. Do your part.

✝️ Use everything God has given you. Talents, gifts, temperance ..

✝️ Be expectant of a greater reward in eternity.

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